Dallas P. Tonsager, Chairman and Chief Executive Officer Jeffery S. Hall, Board Member



### MINUTES OF THE REGULAR MEETING OF THE FARM CREDIT ADMINISTRATION BOARD July 13, 2017

These minutes reflect the business transacted at the July 13, 2017, Regular Meeting of the Farm Credit Administration Board (FCA Board) pursuant to the Government in the Sunshine Act (Act), 5 U.S.C. § 552b, and the regulations of the Farm Credit Administration (FCA) adopted thereunder.

The FCA Board meeting was held at the FCA office in McLean, Virginia, beginning at 9:00 a.m. and concluding at 9:54 a.m. Members of the Board present were:

### Dallas P. Tonsager, Chairman and Chief Executive Officer Jeffery S. Hall, Member

Others present included **Charles Rawls**, General Counsel; **Dale Aultman**, Secretary to the Board; staff of the FCA and Farm Credit System Insurance Corporation (FCSIC); and four members of the general public. (A list of staff attendees is attached as Exhibit A.)

### Statements Regarding Retirement of Inspector General Elizabeth Dean

**Chairman Tonsager** noted that FCA Inspector General Elizabeth Dean is retiring later in the month. He directed the **Board Secretary** to attach to the minutes his statement regarding Elizabeth's service to the Federal Government. (A copy of the statement is attached as Exhibit B.)

**Mr. Hall** stated that he also had a statement which he requested to be attached to the minutes. Chairman Tonsager directed the Board Secretary to attach the statement to the minutes. (A copy of the statement is attached as Exhibit C.)

**Inspector General Elizabeth Dean** thanked the Board Members and FCA Senior Staff for their support in positively furthering FCA's mission and operations.

The **Secretary** read a statement that announced the meeting would be conducted according to the requirements of the Government in the Sunshine Act.

**Chairman Tonsager** reviewed the published Agenda. (A copy of the Public Announcement publishing the Agenda for the meeting is attached as Exhibit D.)

Mr. Hall moved to adopt the Agenda as published.

Chairman Tonsager seconded the motion.

There being no further discussion, **Chairman Tonsager** called the question.

The **Secretary** polled the Board Members and the motion carried unanimously.

**Mr. Hall** noted that the Agenda did <u>not</u> include any items that should be discussed in closed session, as permitted by the Government in the Sunshine Act, and therefore moved that the entire meeting remain open to the public.

Chairman Tonsager seconded the motion.

There being no further discussion, **Chairman Tonsager** called the question.

The **Secretary** polled the Board Members and the motion carried unanimously.

#### **OPEN SESSION**

#### Approval of Minutes

#### Minutes for June 8, 2017 (BM-13-JUL-17-01)

Mr. Hall moved to approve the minutes for the June 8, 2017, FCA Regular Board Meeting.

Chairman Tonsager seconded the motion.

There being no further discussion, **Chairman Tonsager** called the question.

The Secretary polled the Board Members and the motion carried unanimously. (BM-13-JUL-17-01)

(A copy of the official "Board Action Item" is attached as Exhibit E.)

#### <u>Report</u>

#### Why We Are Not Facing Another 1980s-Style Farm Sector Crisis

Chief Economist **Stephen Gabriel** of the Office of Regulatory Policy presented a report titled, "**Why We Are Not Facing Another 1980s-Style Farm Sector Crisis**."

**Chairman Tonsager** asked if there were any questions or further discussion from the Board.

There were no further questions or discussion.

(A copy of the PowerPoint presentation is attached as Exhibit F.)

### **ADJOURNMENT**

There being no further business to come before the Board, **Chairman Tonsager** indicated he would entertain a motion to adjourn the meeting.

Mr. Hall moved that the meeting be adjourned.

Chairman Tonsager seconded the motion.

Chairman Tonsager called the question.

The **Secretary** polled the Board Members and the motion carried unanimously.

The meeting adjourned at 9:54 a.m.

#### **NOTATIONAL VOTE ACTIONS**

There were five notational vote actions approved by the FCA Board from June 9, 2017, through July 13, 2017 as follows:

Item Number	Action Date	Voting Results	Subject	
NV 17-14	06/15/2017	Approved	Preliminary approval, with conditions, of proposed plan of merger of Farm	
			Credit Ness City, FLCA with and into Farm Credit of High Plains, FLCA, a wholly owned subsidiary of High Plains Farm Credit, ACA. If all conditions	
			for final approval are met, the merger is scheduled to take effect October 1, 2017.	
NV 17-15	06/21/2017	Approved	Federal Agricultural Mortgage Corporation's request to invest up to \$250	
			million in Rural Enterprise Bonds secured by agricultural chattel loans.	
NV 17-16	06/28/2017		Authorization to the Chief Financial Officer to reallocate funds in the Office o Information Technology's budget.	
NV 17-17	06/20/2017		5, 5	
NV 17-17	06/29/2017		CoBank's request to invest, with conditions, up to \$2.8 million in bonds issued by a subsidiary of a rural hospital in Colorado.	
NV 17-18	07/13/2017	Approved	Appointment of Wendy R. Laguarda to the position of FCA Inspector General.	

The undersigned hereby certify that the foregoing minutes are the official minutes of the Regular Meeting of the Farm Credit Administration Board held on July 13, 2017.

/s/

/s/\_\_\_\_\_

\_\_\_\_ Dallas P. Tonsager Board Chairman and Chief Executive Officer

Dale L. Aultman Secretary to the Board

Approved: August 10, 2017

#### STAFF PRESENT AT THE FCA REGULAR BOARD MEETING July 13, 2017

Dallas P. Tonsager, Chairman and Chief Executive Officer Jeffery S. Hall, Board Member

OFFICE	OPEN SESSION
Office of the Board	
Aultman, Dale	Х
Laguarda, Wendy	Х
Kramp, Kevin	Х
Calhoun, Gaye	Х
Corey, Kathryn	X
СОО	
Hoffman, William	X
OIT	
Golley, Jerry	X
ОСРА	
Stokke, Mike	Х
Middleton, Russell	X
OSMO	
Rea, Laurie	X
OGC	
Rawls, Charles	Х
Donner, Mary Alice	Х
Strickland, Joy	Х

### Exhibit A Page 2 of 2

OFFICE	OPEN SESSION
OE	
Coleman, Robert	Х
OIG	
Dean, Elizabeth	Х
ORP	
Van Meter, Gary	Х
Johansen, Mark	Х
Gabriel, Stephen	Х
OCFO	
Smith, Stephen	Х
OAS	
Fowlkes, Jerome	Х
FCSIC	
Rubin, Howard	Х
Pfitzinger, Rick	Х
GENERAL PUBLIC	4

#### Statement Dallas P. Tonsager, Chairman Farm Credit Administration Board Meeting, July 13, 2017

Before we get started on the agenda, I'd like to take a few minutes to acknowledge the retirement of one of FCA's longstanding leaders – our Inspector General, Elizabeth Dean.

Liz has been at FCA since 1986, where she served as a senior attorney in our Office of General Counsel for 3 years. Prior to coming to FCA, Liz served on active duty as a United States Navy Judge Advocate from 1982-1986. She retired from the United States Naval Reserves in 2000.

Liz has been in the Inspector General's office since 1989, where she served as Deputy IG, Counsel to the IG, and as the Inspector General for the last 4 years.

We thank you, Liz, for your service to our country and for all the fine contributions you made to FCA over the years. We wish you the best in your well-deserved retirement and hope that you'll come back and visit us from time to time.

#### Exhibit C

#### Statement Jeffery S. Hall, Member Farm Credit Administration Board Meeting, July 13, 2017

Mr. Chair, when first approached about becoming a Board Member of the Farm Credit Administration I wondered what I could offer if confirmed to this position. I determined one area was to continue and perhaps improve the efficient and effective governance of the Farm Credit System. When I finally was confirmed to the Board I instantly recognized that I was going to have several partners in this pursuit. One of the first who introduced herself was Elizabeth Dean.

She has a keen interest to ensure accountability to the ideals of good government in general and the Agency specifically. Liz fiercely defended the Inspector General's independence and always called it like she saw it. That reputation made her a respected leader in the IG community.

The men and women of the IG community have a huge burden. Liz developed partnerships with those "in the line" to make sure the FCA operated efficiently and effectively. I wish her nothing but the best in retirement. Liz, take a deep breath, look back and take pride in how much your leadership has affected this agency. We are grateful for your service to the Agency and to our Nation.

**Exhibit D** 

Farm Credit Administration 1501 Farm Credit Drive McLean, Virginia 22102-5090

#### PUBLIC ANNOUNCEMENT OF MEETING SUBJECT TO THE GOVERNMENT IN THE SUNSHINE ACT Farm Credit Administration Board Regular Meeting July 13, 2017

**Summary:** Notice is hereby given, pursuant to the Government in the Sunshine Act (5 U.S.C. Sec. 552b (e) (1)), of the forthcoming regular meeting of the Farm Credit Administration Board.

**Date and Time:** The regular meeting of the Board will be held July 13, 2017. The meeting is scheduled to be held at the office of the Farm Credit Administration in McLean, Virginia, from 9:00 a.m. until such time as the Board may conclude its business.

**Address:** Farm Credit Administration, 1501 Farm Credit Drive, McLean, Virginia 22102-5090. Submit attendance requests via e-mail to <u>VisitorRequest@FCA.gov</u>. See SUPPLEMENTARY INFORMATION for further information about attendance requests.

**For Further Information Contact:** Dale L. Aultman, Secretary to the Farm Credit Administration Board (703) 883-4009. TTY is (703) 883-4056.

**Supplementary Information:** This meeting of the Board will be open to the public (limited space available). Please send an e-mail to <u>VisitorRequest@FCA.gov</u> at least 24 hours before the meeting. In your e-mail include: name, postal address, entity you are representing (if applicable), and telephone number. You will receive an e-mail confirmation from us. Please be prepared to show a photo identification when you arrive. If you need assistance for accessibility reasons, or if you have any questions, contact Dale L. Aultman, Secretary to the Farm Credit Administration Board, at (703) 883-4009. The matters to be considered at the meeting are:

#### **OPEN SESSION**

#### Approval of Minutes

1 June 8, 2017

<u>Report</u>

2 Why We Are Not Facing Another 1980s-Style Farm Sector Crisis

<u>July 3, 2017</u>

Date

/s/

Dale L. Aultman Secretary to the Board

Exhibit E

### **Farm Credit Administration**

1501 Farm Credit Drive McLean, Virginia 22102-5090 (703) 883-4000

**BOARD ACTION ITEM** 



### FCA BOARD ACTION ON

### Minutes for June 8, 2017 Regular Board Meeting

### BM-13-JUL-17-01

Effective Date: July 13, 2017

Effect on Previous Action: None

THE FCA BOARD HEREBY:

Approves the minutes for June 8, 2017, Regular Board Meeting as submitted.

DATED THIS 13th DAY OF JULY 2017

BY ORDER OF THE BOARD

/s/

Dale L. Aultman Secretary to the Board



### FCA Board Meeting July 2017



### Why we are not facing another 1980s-style farm sector crisis

### July 13, 2017

Stephen Gabriel Chief Economist Exhibit F Office of Regulatory Policy



# The 1980s crisis was preceded by the golden era of the 1970s

- Farm income was high, peaking in 1973
  Exports surged (Russian wheat deal)
- ➤Inflation raged
- Farmland values soared
- ➢ Real interest rates were low
- ➤ Farm debt swelled



# A confluence of adverse factors hammered the farm sector in the '80s

- Inflation
- Interest rates
- ➢ Oil prices
- ➤ U.S. recessions
- > World economic growth
- > U.S. dollar exchange rate
- Agricultural exports



### Inflation exceeded 13% in 1980; under 2% today

CPI for All Urban Consumers: All Items, % Change from Year Ago, Annual, Seasonally Adjusted





### Interest rates were very high in 1981; historically low now





# Low real interest rates in the '70s gave way to soaring rates in the '80s





### The oil price jumped 167% in '79/'80; the price is down sharply today

Spot Crude Oil Price: West Texas Intermediate (WTI), Dollars per Barrel, Annual





## U.S. recessions in '80 and '81/'82; now in 3<sup>rd</sup> longest post WWII expansion

Real Gross Domestic Product, Percent Change from Preceding Period, Quarterly





## World GDP growth down in '80-'82; averaged about 3% since 2010

World Real GDP Growth, Percent Change Annual





### Dollar strengthened in early '80s; also strengthened in recent years

Trade Weighted U.S. Dollar Index: Broad, Index Jan 1997=100, Monthly





### Exports down sharply from '81-'86; doing well in recent years





## Real net cash income is returning to its long-term average





### Average price of Iowa cropland dropped 61% from 1981-1987





### Low real interest rates & high income caused debt to grow rapidly in '70s





## Real farm debt has not reached the high point of the previous boom

Total Farm Debt (Inflation-Adjusted, 2009 \$)





### Measures of the debt burden soared in the early 1980s





### Today's situation is similar to the 80s, but there are important differences



#### **Similarities** Differences Preceded by a demand shock Interest Prices and Incomes rose sharply Inflation Value of the dollar strengthened Oil price Strong growth in farm debt Recessi Prices and incomes declined sharply **Exports** Farmland values declined Demand Farmlan Farm programs support farm income Crop ins

	Then	Now
Interest rates	Very high	Very low, but rising
Inflation	Very high	Very low
Oil prices	Surged	Declining
Recessions	Two recessions	Long, slow expansion
Exports	Declined	Holding up
Demand from biofuels	Low demand	Substantial demand
Farmland values	Declined sharply	Controlled correction
Crop insurance	Limited use	Widespread use
Farm program payments' share of farm revenue	Larger share	Smaller share
Underwriting	Collateral lending	Conservative
FCS regulator	Not arm's length	Arm's length
27		17



## So, we have nothing to worry about?

- $\succ$  Conditions in the farm sector could get worse
  - It would likely take multiple adverse events (similar to the 1980s) to cause a 1980s-like crisis
  - Agriculture faces many risks
    - ✓ Continued low grain and soybean prices
    - ✓ International trade disruption
    - ✓ Global recession
    - ✓ Higher interest rates



# The System is well positioned to deal with more stress in its portfolio

Prudent underwriting

Credit quality is very good

Strong capital position



### System nonaccruals are at very low levels

14% 10% 8% 2% 0%







### System capital has grown and is better quality



Source: FCS Annual Information Statements







### THANK YOU